

# OLD JARVIE

McLAREN VALE



There's an unseen partner at work in our winemaking: the gulf that laps McLaren Vale's coastline. Matthew Flinders named it after the First Earl of St Vincent, Admiral John Jervis, whom the British sailors nicknamed **OLD JARVIE**.

Just as **OLD JARVIE** was generous to those he considered worthy but swift to punish those who deserved it, the Gulf of St Vincent's cooling sea breezes reward our best efforts with the perfect conditions for a range of approachable, contemporary wines. But **OLD JARVIE** still never lets us forget who's really in charge.





WINES OF THE MCLAREN VALE • ADMIRAL OF THE FLEET



**OLD JARVIE** was a fierce and unwavering disciplinarian, but simultaneously a man of fair and generous reward when he saw it was fitting. This concept reflects stories of interest from Jarvie's life and career that illustrate these two contrasting characteristics.

Each anecdote is an example of Jarvie's ability to either punish or reward, and results in a stage name which is then boldly visualised over a historical portrait. Through each product, the consumer gains a further insight into **OLD JARVIE'S** nature and legacy.

To conclude each narrative, the link is made between Jarvie the historical figure and Jarvie's climatic influence on McLaren Vale, which similarly produces kind and generous reward when deserved.





# OLD THE CHARITABLE JARVIE



When Old Jarvie learned a London orphanage for the children of sailors who'd died serving their country was penniless, **THE CHARITABLE** solicited funds from 50 officers at a dinner on his flagship, and donated the staggering sum of £1,000 himself.





# OLD THE EVEN HAND JARVIE



Rank offered no immunity from Old Jarvie's ruthless discipline. An officer found guilty of plunder was degraded by **THE EVEN HAND** before the whole crew, had his head shaved, uniform stripped, a notice hung around his neck, and was sentenced to clean the ship's head indefinitely.





# OLD THE SAVIOUR JARVIE



Old Jarvie could be exceptionally kind: when he found a brave man on his flagship had accidentally lost the pay he'd been saving for years, **THE SAVIOUR** mustered the crew and presented him with £70 of his own money, saying, *'But no more tears, mind'*.





# OLD THE ENFORCER JARVIE



Old Jarvie had a ruthless streak: when one of his captains defended a mutinous sailor, **THE ENFORCER** surrounded his ship with the rest of the fleet and threatened to sink it. When the man was hanged, he pronounced, '*Discipline is preserved, sir*'.







# OLD THE WIDOWMAKER JARVIE



Upon taking command of the Channel Fleet, Old Jarvie found new ways to keep his crews at sea for far longer periods of time, leading the lonely wife of one his captains to toast **THE WIDOWMAKER** thus: *'May his next glass of wine choke the wretch'*.





THE CHARITABLE  
NERO D'AVOLA  
AGLIANICO ROSÉ  
2019



THE EVEN HAND  
GRENACHE SHIRAZ  
MATARO  
2017



THE SAVIOUR  
TOURIGA MONASTRELL  
GARNACHA  
2017

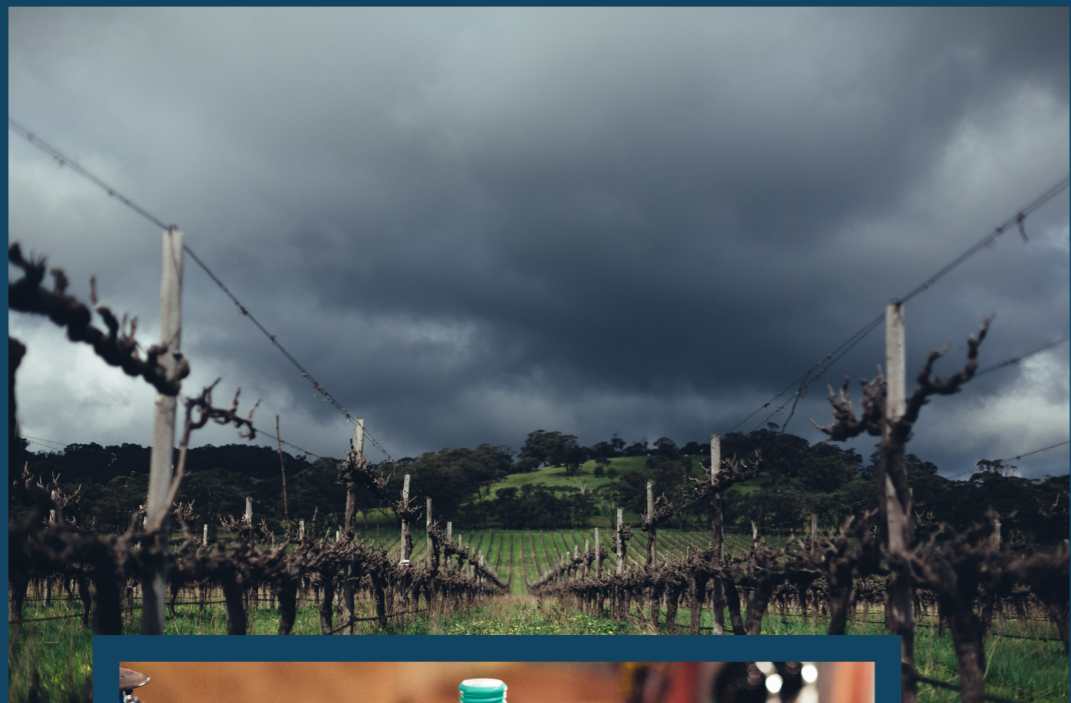
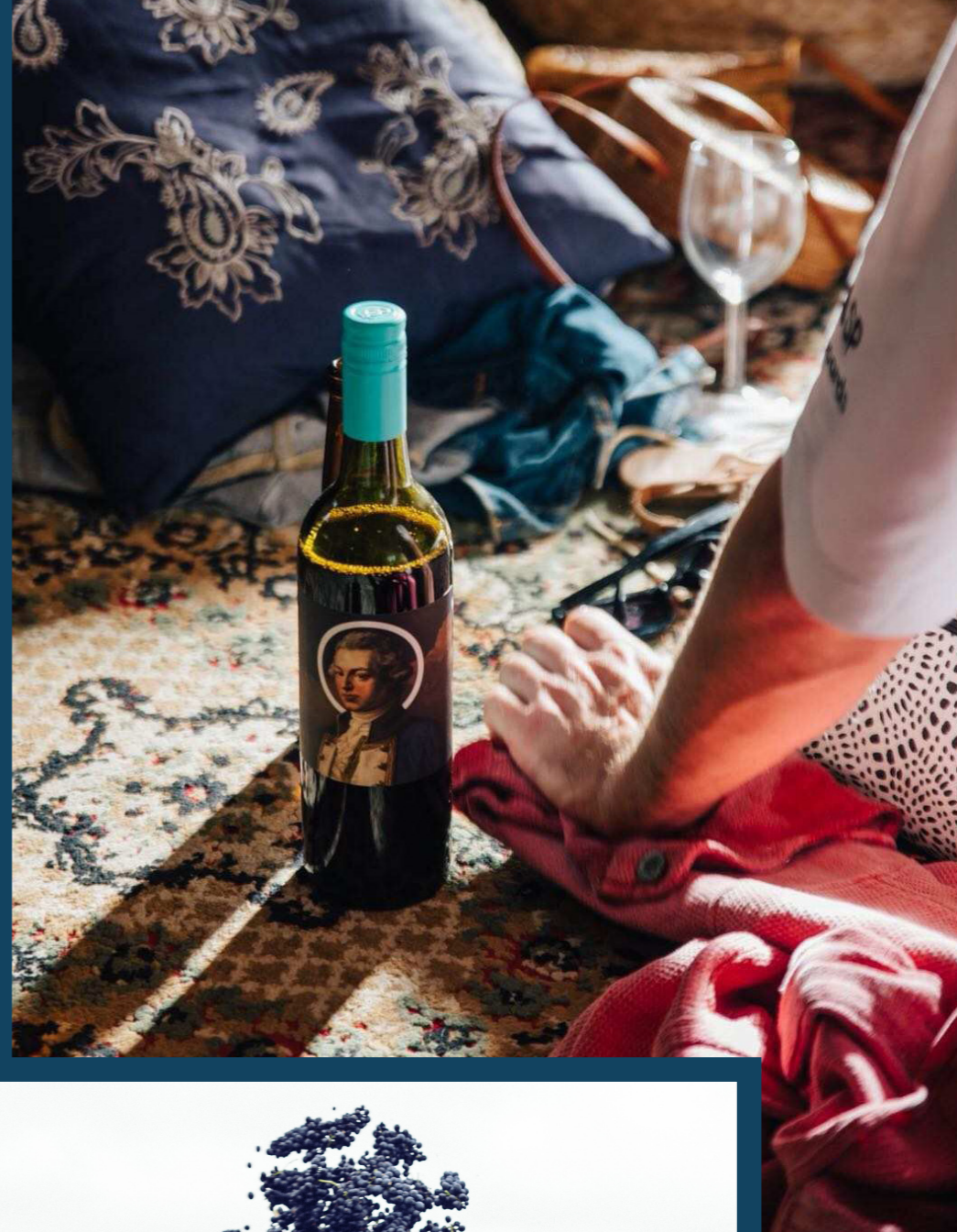


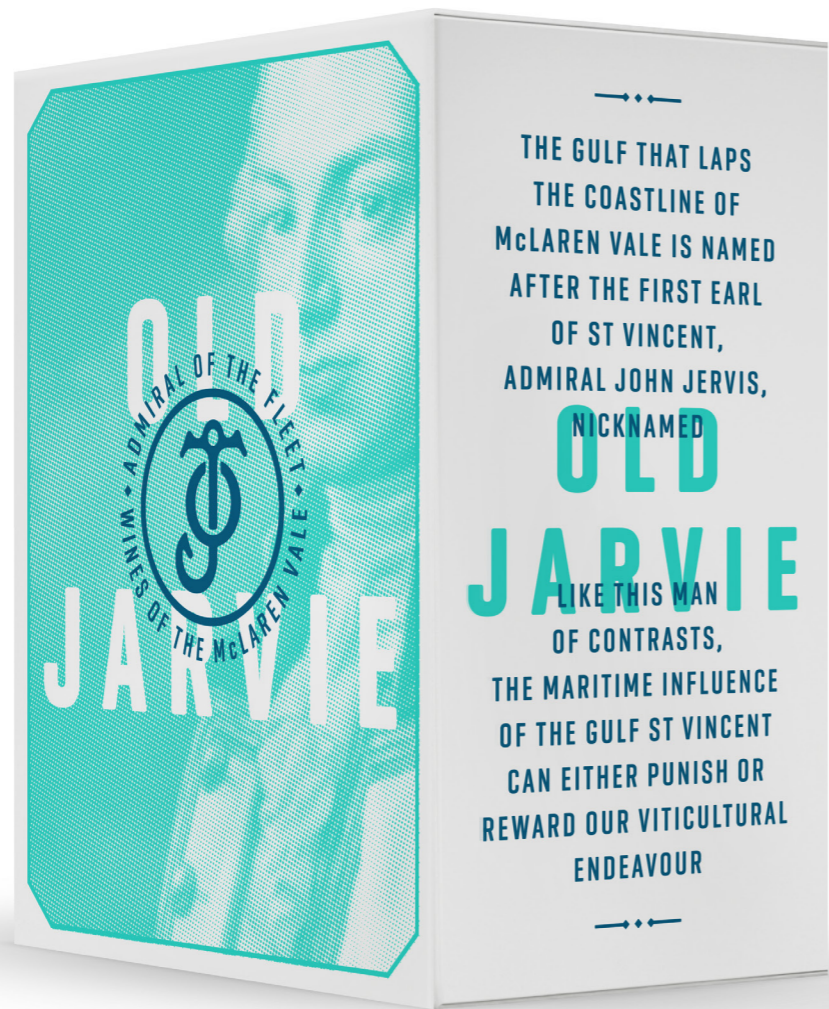
THE ENFORCER  
SHIRAZ MALBEC  
MATARO  
2019



THE WIDOWMAKER  
TANNAT MATARO CABERNET  
SAUVIGNON SHIRAZ  
2017







—♦—  
THE GULF THAT LAPS  
THE COASTLINE OF  
MCLAREN VALE IS NAMED  
AFTER THE FIRST EARL  
OF ST VINCENT,  
ADMIRAL JOHN JERVIS,  
NICKNAMED

# OLD JARVIE

LIKE THIS MAN  
OF CONTRASTS,  
THE MARITIME INFLUENCE  
OF THE GULF ST VINCENT  
CAN EITHER PUNISH OR  
REWARD OUR VITICULTURAL  
ENDEAVOUR

—♦—



OLD  
JARVIE

WINE OF AUSTRALIA  
PRODUCED BY WITHEBY VON  
LANGE AT WILLOWRA 645172  
750ml BOTTLES  
OLDJARVIE.COM.AU





ADMIRAL OF THE FLEET  
WINES OF THE MCLAREN VALE

